

The Authority On Selling Businesses



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9



The authority on selling businesses

LINK was founded in 1996 to provide New Zealand with a high quality business brokerage.

Today the entire team at LINK are uncompromising in upholding the principles of delivering exceptional service to business owners and buyers alike.

LINK has grown from a small and local brokerage to the pre-eminent business brokerage in the world. With offices across the United States, Australia, New Zealand and South Africa. LINK is proud of its growth and market dominance - based on results and integrity.

Our commitment to **excellence** has helped forge our **reputation** as **industry leaders** and that's why we are confident to say we are **The authority on selling businesses**



The best possible service

In order to deliver the best possible service, we have specialized business brokers in the following areas;



- Accommodation
- Agricultural
- Automotive
- Beauty/Health
- Construction
- Education/Training
- Franchise
- Home Based
- Hospitality
- Importing/Exporting
- Manufacturing
- Mergers & Acquisitions
- Professional Services
- Retail Food & General
- Technology/IT
- Transport/Distribution



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LINK's powerful online search engine advertises business opportunities without disclosing confidential information. Anyone looking to buy a business in the United States, Australia, New Zealand and South Africa will quickly find the LINK site.



17,000+
visitors to LINK's website every month*



Why use a LINK broker to market your business?

LINK has one of the most comprehensive and sophisticated databases of businesses sold in the country. We have been tracking and analyzing trends for many years.

We are also one of the only companies to conduct regular independent research to determine the motivations of potential buyers and identify the key issues that are important to them.

Confidentiality and Integrity

Most businesses have commercially sensitive information which must be guarded from competitors, staff, customers and suppliers.

By acting as intermediaries, LINK ensures that every enquiry about your business is carefully vetted.

Furthermore, no information that could identify your business is released to potential buyers without your approval and until a Non-Disclosure Agreement (NDA) has been signed.

Involvement at All Stages

Statistics show that a significant number of all business sales fail during the due diligence process.

This is not the case with LINK. Our brokers work with you right through the process, managing issues as they arise and facilitating negotiations to smooth the way to a successful sale.

LINK's brokers will ensure that you are fully conversant with all facets of the business sales process, and will act as a facilitator between you and potential buyers (and often, their legal and accounting advisors).

Keeping You Informed

LINK brokers have access to sophisticated research and analysis software that enables us to provide valuable insights into the progress of your business sales program.

LINK provides detailed feedback covering marketing activity; level of enquiry; prospect profiles and comment; website tracking; and a host of other factors.

It also allows for the marketing campaign to be refined or adjusted to maximize effectiveness and keeps you completely informed of the campaign's progress.

* total number that includes linkbusiness.com, linkbusiness.co.nz, linkbusiness.com.au, linkbusiness.co.za



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