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Franchises in the Accommodation Sector



Purchasing a business and fulfilling self-employment presents numerous opportunities on choice of industry you wish to trade in.

The accommodation industry is dynamic, meeting and accommodating guests from all walks of life, corporate, leisure, countries and is an industry that benefits from many events – international and domestic tourism, conferences and business sectors.

If you are considering purchasing an accommodation business, Quest Apartment Hotels must be considered.

Lindsay Sandes has amassed numerous business sales of Quest Apartment Hotels over the past twelve years and is recognised by Quest as an approved broker. His knowledge on the accommodation industry and Quest businesses is second to none.

Quest is Australasia's largest apartment hotel operator and has created a brand business travellers have come to rely on for more than 25 years. Today, the Quest Logo takes pride of place atop 150 properties. The Quest network is continuing to rapidly expand with between 4 and 10 new locations opening each year.



Currently, Quest Palmerston North business is for sale and your call to explore Quest and the benefit of this franchise is welcomed. Please see reference EL00720.

Quest is the only 'purpose built' franchise operation that offers both lifestyle and financial certainty to the business person seeking to participate in the fast growing traveller accommodation sector. They have created a business model that takes away some of the major challenges for achieving success in small business.

From a guest perspective, the Quest business format franchise delivers consistency that ensures guest satisfaction is achieved. This consistency has contributed to Quest becoming New Zealand's fastest growing accommodation group with occupancy rates 20-30 percentage points higher than the New Zealand market average.

To become a Quest franchise owner, you do not need prior hospitality experience, but you do need to have a willingness to learn and be committed to being part of a national team. You will more than likely have some business experience at management level, or you may have owned and operated your own business in the past. You'll understand what it takes to run a business and the dedication it requires.

Quest has successfully come through the Global Financial Crisis, and the organisation is ready to enter its' next stage. Quest has not only sustained through the GFC; it continued to grow. Now with the return of international visitors to New Zealand; and an increase in domestic and corporate activity, the sector is only strengthening and Quest is well positioned to take advantage of the future.



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Lindsay is a professional Business Broker who has attained numerous successful sales of Motel Freeholds, Motel Business Leases, Motel Freehold Going Concerns, Franchised Service Apartments, sale of Hotels and Management Rights.

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