



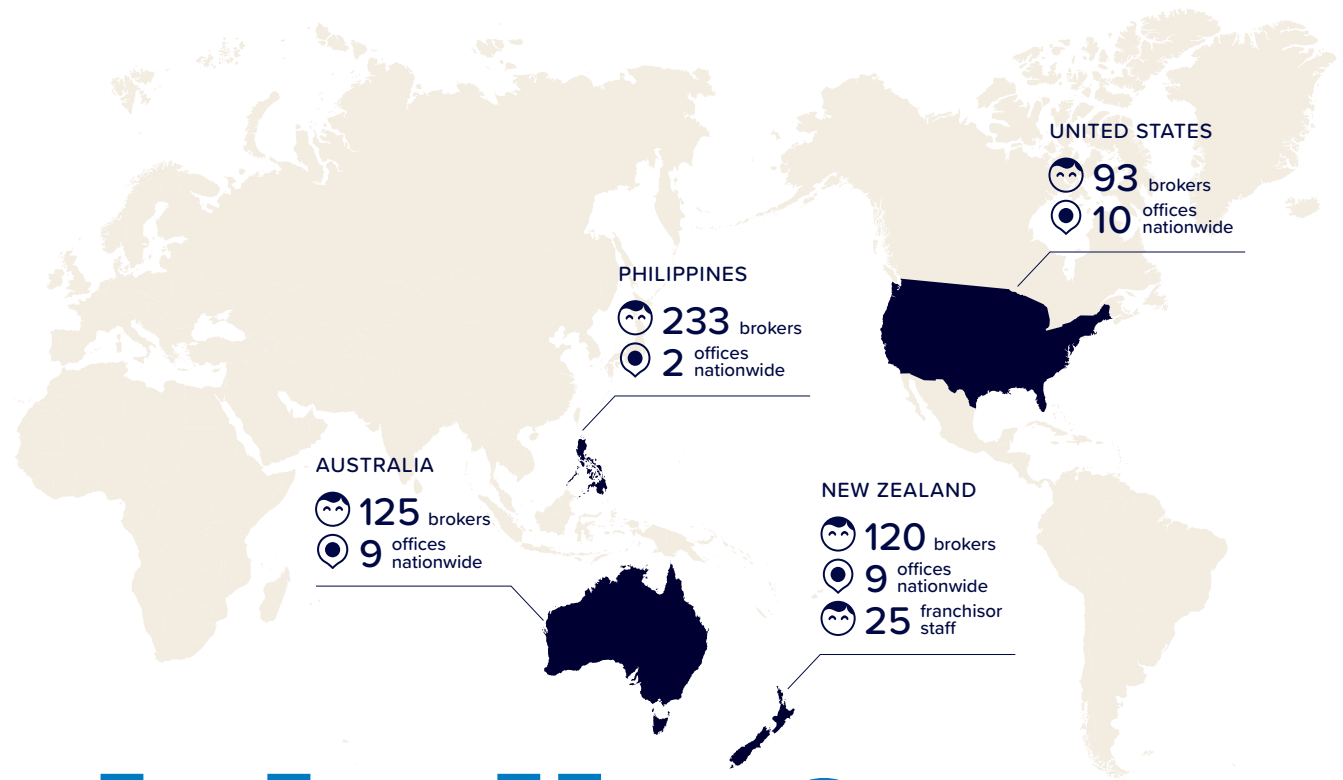
GLOBAL BUSINESS BROKERAGE,
LOCAL BUSINESS BROKERS

The LINK difference

TRUSTED
TO GET
RESULTS.

\$3B+ worth of businesses successfully sold

7,000+ owners have trusted LINK to sell their businesses



globally & locally



AARON TORESEN
CHIEF EXECUTIVE OFFICER

"As one of our founders, I've been privileged to help shape LINK's culture and ethos. I'm proud to say that LINK is built on the old-fashioned values of fair dealing, honesty and hard work. Our success reflects our passion for delivering excellent results and constant pursuit of improvement."



SUNEIL CONNOR
CHIEF FINANCIAL OFFICER

"A dynamic company, LINK has exceptional IP, systems and global reach that our clients trust to consistently ensure the best price for their businesses. Our culture is fantastic, we are hard-working and, most importantly, we celebrate success."



JENNY HOLDEN
INTERNATIONAL FRANCHISE MANAGER

"I'm proud to be part of an organisation that believes in best business practice and streamlined operations. We live and work by the core principles that underpin and determine LINK's success – trusting relationships and respectful lines of communication."



STEVEN MATTHEWS
NZ BUSINESS DEVELOPMENT MANAGER

"LINK is a vibrant, growing entity founded on strong service and caring principles, with a non-negotiable philosophy of ethical dealings and a focus on industry best practice. Our commitment to excellence has helped forge our reputation as industry leaders."

**Established in 1996 as a
New Zealand-based brokerage, LINK is
the most trusted business brokerage
in the world, with a strong local
presence in Australia, New Zealand,
the USA and the Philippines.**

Connecting

With an international network of more than 500 LINK business brokers, we have successfully sold more than \$3 billion worth of businesses.

Our growing reputation for the highest level of customer service is built on integrity, honesty, uncompromising quality and a passion for connecting sellers with the right buyers. Our team is dedicated to helping every owner maximise the value of their business and enjoy a streamlined sale and transition period.

Global Reach, Local Brokers

At any one time we have more than \$2 billion of businesses listed on our global websites. Our business databases represent up-to-the-minute company data, with 250,000 people actively looking for a new business. If you're selling, this means we can attract hundreds of warm leads, based on their interest in businesses like yours.

Thanks to the investment we make in Search Engine Marketing (SEM), anyone looking to buy a business in Australia, New Zealand, the USA or the Philippines will quickly find LINK, and let our powerful search engine find your business.



250K+ active buyers
on our databases

\$2B+ of businesses listed
on our global websites

Targeted Marketing

AD.LINK

LINK brokers use our world-class Ad.LINK marketing tools and research, fine-tuned over years of learning the most effective way to sell businesses. We speak to buyers through direct targeted emails, networking, social media, our websites, and both digital and press advertising. We understand that confidentiality is paramount. We ensure that business opportunities are advertised in a compelling way without disclosing sensitive or identifying information.

Experienced Experts

LINK.ACADEMY

Every LINK business broker is specially trained through our rigorous, industry-leading LINK.Academy. You can trust that you'll get sound, smart advice, supported by real-world experience and a professional who goes above and beyond to deliver results. We match businesses with specialist brokers, because they understand your business and can tap into their extensive industry networks to reach potential buyers across a cross-section of industries.

business buyers

Proven Process

LINK offers a unique, proven approach to facilitating each successful sale, and a focus on delivering exceptional service. Learning from decades of experience, we've developed a tried and true process for successfully selling any business. Globally, we sell more businesses than any other brokerage. Each LINK broker is skilled in the art of negotiation and doesn't rely on heavy discounting to sell a business. We keep you informed at every step of the process, providing detailed feedback on marketing activity, enquiries, prospect profiles and more. We are uncompromising in protecting your confidential information.

Powerful Data

ONE.LINK

With One.LINK, our powerful database and business sales tool, our broker teams seamlessly coordinate and track the sale and purchase process. With comprehensive records of business sales in every country where we operate, we constantly track and analyse the big trends influencing business and the economy. We also conduct regular independent research to determine buyer motivations and identify what matters to them. Our knowledge is your power, giving you key insights into factors that affect the marketing and sale of your business.

Worth Knowing

VALU.LINK

You may not know the worth of your business fully, but thanks to Valu.LINK's award-winning proprietary appraisal tool, we do. Valu.LINK draws on LINK's extensive global sales data for your industry and carefully calculated algorithms to provide a detailed, accurate appraisal of a business in any country in any industry sector.

250+ businesses sold globally
per month (ave)



High-value Division

LINK Enterprise

If you've built up a larger business and it's time to start a new chapter, our knowledge can pay significant dividends. Our specialist division offers an exceptional level of service and sales expertise for sellers of higher-value businesses. We know the right buyers who are ready to buy at your price level – for a fast, confidential sales process and a price that reflects what you've achieved.



SPECIALIST BROKERS

The knowledge and connections to successfully sell businesses in your industry. All LINK brokers receive ongoing training via

LINK.ACADEMY

PROPRIETARY TOOLS

ONE.LINK

Database / business sales tool

VALU.LINK

Proprietary appraisal tool

AD.LINK

Marketing tools

& sellers

Sector Specialists

LINK's size and reach mean that our brokers have the opportunity to utilise their knowledge, experience and connections to specialise within particular sectors. They understand the challenges of your industry and how to successfully match buyers with sellers.

Accommodation	Home-based	Professional Services
Automotive	Hospitality	Retail
Education / Training	Import / Export / Wholesale	Transport / Distribution
Franchise	ICT / Technology	
Health / Beauty	Manufacturing / Engineering	

LINK values

Truth

We're candid, honest and ethical to the core.

Proof

We're strong on results and we can prove it.

Know-how

We're highly trained experts at leveraging value and selling smarter.

Details

Accuracy and thoroughness are paramount to us.

The world's most trusted business brokerage
AUSTRALIA / NEW ZEALAND / UNITED STATES / PHILIPPINES

LINKBUSINESS.COM.AU

LINKBUSINESS.CO.NZ

LINKBUSINESS.COM

LINKBUSINESS.PH